



Rick Scott &lt;rick.scott@lacity.org&gt;

---

**13th/14th**

3 messages

---

**Tara Devine** <tara@devine-strategies.com>  
To: Rick Scott <Rick.Scott@lacity.org>

Thu, Jan 8, 2015 at 10:11 AM

I also left you a voicemail, which you can delete if you receive this first.

I am pretty open on both days. Would prefer 9 or later if possible.

Quick ? - does Ed participate in the call, or do you do a separate call with him on ER edits?

Thanks!

---

**Rick Scott** <rick.scott@lacity.org>  
To: Tara Devine <tara@devine-strategies.com>

Thu, Jan 8, 2015 at 10:36 AM

I got your message. I just needed to know your availability. I need to check with Rosemary and Miranda (both in meetings right now) to get their preference for a time. We review both documents, MDP & ER, with the proponent group/consultant at the same time so the engineer should be included to avoid the miscommunication of third-hand information about what was discussed

I saw your email to Garen. Actually, Miranda, Rosemary and I all three do an independent review of each draft of all the documents that are submitted to us and usually do a comparison of notes together before we meet or phone conference with the proponent group/consultant.

Also, we don't make changes to any of the management plans or ERs. We only make observations and suggestions and ask for clarifications and corrections of typos or grammar to insure that the documents are acceptable to be presented to Council.

On Thu, Jan 8, 2015 at 10:11 AM, Tara Devine <tara@devine-strategies.com> wrote:

I also left you a voicemail, which you can delete if you receive this first.

I am pretty open on both days. Would prefer 9 or later if possible.

Quick ? - does Ed participate in the call, or do you do a separate call with him on ER edits?

Thanks!

--  
Rick Scott  
Neighborhood and Business Improvement District Division  
Office of the City Clerk  
213.978.1121 direct  
213.978.1099 main  
Fax 213.978.1130  
[Rick.Scott@lacity.org](mailto:Rick.Scott@lacity.org)

---

**Tara Devine** <tara@devine-strategies.com>  
To: Rick Scott <rick.scott@lacity.org>

Thu, Jan 8, 2015 at 10:54 AM

Thanks - I am still learning about how the Clerk's office processes everything, and I appreciate all your information (and endeavor to retain all of it!)

I don't mind Garen's request for an MDP/ER update because of the deleted LAFD parcel, but if you/Rosemary/Miranda have any comments that would cause us to adjust assessments/budget #s, I'd rather do both at the same time. As you know, it's no small task (for Ed even more so than I) to revise all the numbers. I just hate to do it twice, a few days apart. Is that ok?

I'm glad Ed is included - I think that approach is best. I will see Jessica today at the Consortium and ask if she wants to be included in the call. She struggled with following Ed and I on the back-and-forth on the MDP and ER (we included her on all our discussions until we got to way too much detail) and she ended up asking me to distill it down for her to the major points. I suspect she may prefer the same as we go forward. She trusts me to explain the parts she needs to know and handle what she doesn't.

Perhaps I'll see you at the Consortium, too?

FYI - I work very hard at transparency with my clients, and I find that it yields a great degree of trust. In my experience, clients' biggest fears about consultants are lack of control, lack of performance, and paying too much/not understanding what they are paying for/not getting the desired results. But I have found that by the end of the Steering Committee process, I have dispelled all those fears by being very transparent about what I do and how I do it, and by demonstrating that I'm on top of all the moving pieces. And they are quite happy about not having to micromanage the process. So I'll always invite my clients to participate in key City meetings, but I suspect that many of them will opt not to and will prefer to delegate.

Warmest regards,

**TARA DEVINE**  
DEVINE STRATEGIES  
645 West Ninth Street, #110-293  
Los Angeles, CA 90015  
310.430.5121  
[tara@devine-strategies.com](mailto:tara@devine-strategies.com)

#### Making it easier for you with STRATEGIC CONSULTING SERVICES

*Political - Legislative - Economic Development - Planning & Entitlements - Community Outreach - Business Improvement Districts*

On Thu, Jan 8, 2015 at 10:36 AM, Rick Scott <[rick.scott@lacity.org](mailto:rick.scott@lacity.org)> wrote:

I got your message. I just needed to know your availability. I need to check with Rosemary and Miranda (both in meetings right now) to get their preference for a time. We review both documents, MDP & ER, with the proponent group/consultant at the same time so the engineer should be included to avoid the miscommunication of third-hand information about what was discussed

I saw your email to Garen. Actually, Miranda, Rosemary and I all three do an independent review of each draft of all the documents that are submitted to us and usually do a comparison of notes together before we meet or phone conference with the proponent group/consultant.

Also, we don't make changes to any of the management plans or ERs. We only make observations and suggestions and ask for clarifications and corrections of typos or grammar to insure that the documents are acceptable to be presented to Council.

On Thu, Jan 8, 2015 at 10:11 AM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

I also left you a voicemail, which you can delete if you receive this first.

I am pretty open on both days. Would prefer 9 or later if possible.

Quick ? - does Ed participate in the call, or do you do a separate call with him on ER edits?

Thanks!

--

Rick Scott  
Neighborhood and Business Improvement District Division  
Office of the City Clerk  
[213.978.1121](tel:213.978.1121) direct  
[213.978.1099](tel:213.978.1099) main  
Fax [213.978.1130](tel:213.978.1130)  
[Rick.Scott@lacity.org](mailto:Rick.Scott@lacity.org)

